



A complete High Country Tourism and Business Directory website  
featuring over 100 Towns and Alpine Resorts.

© High Country Online



HIGH COUNTRY ONLINE

## ALL TOWNS, ALL RESORTS, ALL SEASONS

Before visiting the High Country,  
visit High Country Online

[www.highcountryonline.com.au](http://www.highcountryonline.com.au)

HIGH COUNTRY ONLINE

# A ONE STOP SHOP

High Country Online is the first extensive tourism and information website for all of High Country Victoria, New South Wales and the ACT and is a one stop shop for visitors and locals alike.

Nowadays, with so many of us preferring 'online' to print media, High Country Online incorporates every season, destination, touring route, activity and so much more, into one central online information service.



© High Country Online



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[www.highcountryonline.com.au](http://www.highcountryonline.com.au)

HIGH COUNTRY ONLINE

# FAMILY OWNED

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High Country Online is family owned, operated and privately funded by Christian, Astrid and Tom Jemison.

We have a passion and knowledge of the region built up over 150 years, with family history going back six generations in the High Country.





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## HIGH COUNTRY ONLINE

# A BETTER ONLINE PRESENCE

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After many years in sales and advertising, we recognised the need for a better online presence for the High Country of Victoria, New South Wales and the ACT.

The High Country finally has a website that covers all of this vast region and includes the many true High Country towns that are often disregarded by other websites and publications.

[www.highcountryonline.com.au](http://www.highcountryonline.com.au)



## HIGH COUNTRY ONLINE

- ❄️ **BEST VALUE**
  - ❄️ **TARGETED AUDIENCE**
  - ❄️ **THE ENTIRE REGION**
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High Country Online is the best value advertising option for all High Country businesses, who can now reach a targeted audience of those seeking information on not only specific towns, but also the entire region.

HIGH COUNTRY ONLINE

# EXTENSIVE INFORMATION

High Country Online provides visitors with extensive, easy to understand information about the High Country.



© High Country Online

The following pages are accessed via the Home Page:

- About the High Country
- Victoria - Towns & Alpine Resorts
- NSW & ACT - Towns & Alpine Resorts
- Travelling
  - Getting To and Driving In Alpine Areas
  - Touring Routes
  - Off Road Touring
  - Weather - Bushfires - Floods
- Snow
  - First Time To The Snow
  - Getting To & Driving In Alpine Areas
  - Alpine Resorts
  - Snow Reports
  - Webcams
  - Alpine Weather
- Events
- Activities & Attractions
- High Country Bucket List
- High Country Kids
- Weddings
- Rail Trails, Mountain Biking, Cycling
- Foodie Haven
- Wineries & Breweries
- Webcams
- Weather - Bushfires - Floods
- Move to the High Country
- Gallery
- Image Sales
- News
- About Us

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HIGH COUNTRY ONLINE

# DETAILED DESCRIPTIONS

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Town and Alpine Resort pages on High Country Online have a detailed description, map, a scrolling gallery of images showcasing the area (some include videos) and links to the following categories:

- Accommodation
- Food Wine Beer
- Activities & Attractions
- Events
- Retail & Services
- Weddings



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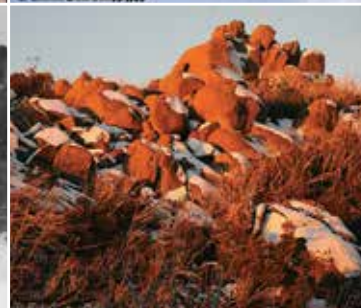
HIGH COUNTRY ONLINE

# IMAGE GALLERY

Our professional photography image gallery features hundreds of spectacular High Country scenes attracting more visitors to the site and includes some historic images never seen before.



© Mark Tsikasov



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## HIGH COUNTRY ONLINE

### ❄️ SEARCH ENGINE OPTIMISATION

### ❄️ RESPONSIVE WEBSITE

### ❄️ SOCIAL MEDIA

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Search Engine Optimisation ensures web searches bring users to High Country Online.

The website is responsive and will adapt and resize itself, whether it's being viewed on a desktop computer, laptop, tablet or mobile phone.

Social media is utilised and our e-newsletter is sent out monthly to subscribers.



HIGH COUNTRY ONLINE

# AFFORDABLE ADVERTISING

**Most advertising opportunities are far too expensive.**

High Country Online aims to be affordable to and within reach of all businesses, even to those who don't have an advertising budget. An entry level package on High Country Online starts from less than \$2 a week and offers the following inclusions on your own page:

- Your page to appear in the category of your choice
- Scrolling image gallery of an unlimited number of images
- Your location on a Google map
- Unlimited amount of text about your business, written by yourself or us
- Contact form (customer enquiries sent directly to you)
- All your contact details visible to customers
- Direct link to your website
- All your social media links
- No extra cost for a YouTube video embedded on your page
- No commission to be paid to us for sales/leads generated

**All of the above for just \$99 per year.**

**3 YEARS  
FOR THE PRICE OF 2!**

That's just over \$66 per year over 3 years!

**3 year total package price:  
only \$198**

(that's a saving of \$99)

Have your page appear in  
**extra categories**  
for only \$25 extra  
(per category per year)

[www.highcountryonline.com.au](http://www.highcountryonline.com.au)



Thank you

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